

1. Set a Fundraising Goal

When fundraising, learn to "ask big". Asking for large donations means receiving large donations! The first step in "asking big" is to set your own goal high. Be Optimistic! Excitement is contagious and you will reach your goal!

Ask for a specific amount! Tell them what your average pledge is, and see if they will beat it! Ask for donations on payday. Remember, stay motivated, the more you raise the better prize you can win! More importantly you will feel good knowing that you have helped make a difference in the life of a child.

2. Set Up Your Fundraising Page

Online fundraising is free and easy! Here are a few benefits for having your fundraising page:

- Customize your page to share your story on why you're participating in this event. You can also add a photo.
- Send emails to announce your participation to your friends, family, co-workers, business associate, church members, etc.
- Post your goals, progress, and ask for donations on social media sites such as Twitter or Facebook.
- Donors can donate with a credit card on our secure site. No more waiting for checks to come in the mail.
- Monitor your fundraising progress.

3. FUNdraise

Once you have registered and created your fundraising page, ask everyone you know to support you, including friends, family, coworkers, neighbors, etc. Talk about the event to everyone you meet. The more excited you are, the more contagious the excitement and involvement becomes.

Here are some ways to fundraise in your neighborhood or with friends:

- Plan an Event - Organize a party or outing and charge admission (poker, golf, dance or other themes). Consider teaming up with a group you're affiliated with (work-out buddies, book club, church, etc.)
- Hold a Garage Sale - Gather all those unwanted items and turn them into cash.
- Ask all the Places You Spend Money - Doctor, dry cleaners, dentist, mechanics, favorite restaurants, etc.
- Civic or Other Organizations - If you are a member, ask to be placed on the agenda at the next meeting and ask the group to sponsor you.
- Save Your Spare Change Everyday - You will be surprised how quickly it adds up.

Here are some ways to fundraise at work

- Sell Food - Have a pancake breakfast, pizza party, ice cream social, bake sale, etc.
- Paycheck Stuffers - Put a flyer about the event in all employees paycheck envelopes
- Email - Send an email to your co-workers letting them know you are participating in this event.
- Change Jar - Keep a jar on your desk to collect loose change
- Silent Auction - Collect gift certificates or other merchandise and auction it off
- Ask Your Supervisor - See if your supervisor will support you and let you place flyers around your work space to spread the word
- Matching Gifts - See if your company has a matching gift program

How to raise \$150 in one week

Day 1: \$10	Day 2: \$30	Day 3: \$30	Day 4: \$40	Day 5: \$25	Day 6: \$15	Day 7: \$150
Sponsor yourself	Ask two relatives for \$15	Ask three friends for \$10	Ask four coworkers for \$10	Ask five neighbors for \$5	Ask your spouse or partner	Celebrate reaching your goal

4. Run/Walk, Follow Up and Celebrate

Turn in all your off-line donations when you check-in the day of the event. Be sure to follow up with each donor after the event by sending a personal thank you note.